

Wednesday, October 30, 2013

Total Number of Items included: 5

Recent mentions of Mimio in the news can be viewed at Mimio News.

**Hardware Products** 

## **Hardware Products**

**Outlet: Lastest ITProPortal news** 

Title/Program: A closer look at Apple's tablet strategy: Why is the iPad 2

still on sale?

**Publication Date:** 10/29/2013

**Snippet:** Last week, Apple unveiled the new iPad Air and iPad mini with Retina Display. They

cost about the same as the iPad 4 and the first iPad mini

Link to Source

**Outlet: MedCity News** 

Title/Program: Apple sells 14.1 million iPads this quarter, controls 94

percent of tablet market
Publication Date: 10/28/2013

**Snippet:** Apple had its best quarter ever in education, CEO Tim Cook said on the company's

quarterly earnings call. That includes the companies high

Link to Source

**Outlet: Technology & Learning** 

Title/Program: - SMART Room System™ For Microsoft® Lync® now

shipping

Publication Date: 10/12/2013

**Snippet:** and is shipping worldwide. For purchasing information, specifications and a list of

authorized SMART resellers, visit smarttech.com.

Link to Source

Outlet: Vindy.com

Title/Program: Youngstown News, Vindy Talk Radio for October 10, 2013

(Vindy Radio)

**Publication Date: 10/11/2013** 

**Snippet:** will speak in-depth on the acquisition of "eInstruction" and the future of audience

response technology. They'll also discuss Turnin

## Link to Source

**Outlet: UniversityBusiness** 

Title/Program: <u>» SMART Notebook Collaborative Learning Software now</u>
<u>available with Epson BrightLink Interactive Projectors SMART Notebook</u>
<u>Collaborative Learning Software now available with Epson BrightLink</u>
Interactive Projectors

**Publication Date:** 10/1/2013

Snippet: Inc. (NASDAQ: SMT) (TSX: SMA), a leading provider of collaboration solutions,

and Epson, the number-one selling

Link to Source