



August 29, 2013

Dear Partner,

I would like to personally thank you for your support of the Mimio business. One of our greatest assets has always been and will continue to be our relationships with our partners.

As we previously communicated, Mimio was recently acquired by Skyview Capital. Skyview Capital and Mimio are committed to the future success of this business. As with any transition, we have, and will continue to face certain challenges as we refocus. We are in the process of working through the details of this transition and would like to apologize in advance for any inconvenience or issues that this has or may cause.

As part of our transition, we are taking active steps to focus and simplify the business. We recently announced some significant changes to our organization. These changes, while painful for everyone involved, will help insure the future success of our company. As part of these changes Russell Snow, VP of Global Sales, and Christopher Cacioppo, Director of R&D, are no longer part of the business. We are also in the process of announcing changes to the North American field sales organization. For our North American partners, we will be contacting you individually to go over the details as they relate to your main contact for Mimio.

We have already started to see significant sales of our new products that we launched earlier this year. We will continue to execute on our mission and roadmap to deliver innovative and affordable educational technologies and solutions that increase effectiveness and engagement in classrooms around the world. We remain committed to and will continue to support our customers and our partners.

We realize that this is a difficult time and that you may have many questions. Please feel free to reach out to your Mimio Territory Manager, Steve Mefford, Steen Clausen, Jaemes Shanley, Andrew Mauriello, Dennis White, or me directly. Contact information is included below.

We hope that we can count on you to continue to support Mimio and look forward to celebrating future successes with you as a dedicated partner of Mimio.

Sincerely,

Manuel Perez
President and COO

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